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Bitcoin efficiency across cryptocurrency platforms

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Research gap: market efficiency (EMH)

- Bitcoin market is (nearly) efficient
 - Nadarajah & Chu (2017), Bariviera (2017), and Tiwari et al. (2018)
- Bitcoin market hasn't reached efficiency
 - Urquhart (2016), Kristoufek (2018), and Selmi, Tiwari & Hammoudeh (2018)
- Proponents of alternative theories:
 - AMH Khuntia & Pattanayak (2018), Khursheed et al. (2020), López-Martín, Benito Muela & Arguedas (2021), Noda (2021), and Naeem et al. (2021)
 - FMH Naeem et al. (2021) and Kakinaka & Umeno (2022a, 2022b)









Pieters & Vivanco (2017)







Research gap: cryptocurrency platforms

- There is a significant number of cryptocurrency trading platforms
 - From 225 (August 22, 2023) to 820 (today) according to coinmarketcap.com
- Price dynamics vary across different platforms
 - Pieters & Vivanco (2017) analysis of 11 markets revealed LOOP is not observed and KYC-type regulations are a key factor
 - Matkovskyy (2018) compared the euro, U.S. dollar, and British pound sterling (GBP) centralized and decentralized bitcoin markets, identifying differences in return volatility and interdependency
 - Kliber & Włosik (2019) examined price and volume spillovers to determine whether cryptocurrency platforms are integrated or form distinct, isolated clusters. They found that exchanges are more isolated in terms of volume spillovers than price spillovers





Research gap: market evolution

- Crepelliere et al. (2023) documented the arbitrage opportunities arising on different platforms, stating that their size has significantly decreased since April 2018, contributing to increased market efficiency.
 - They attributed this change to the growing interest in the market from institutional investors
- Crisis phenomena, such as the COVID-19 pandemic, impact changes in efficiency across many markets
 - Naem et al. (2021) pandemic adversely affected cryptocurrency market efficiency
 - Kakinaka & Umeno (2022) efficiency in cryptocurrency markets decreased for short investment horizons, but not for long ones









Research aim and research questions

The aim of this research is to measure the informational efficiency of bitcoin across multiple exchanges using daily data.

- (a) Are there significant differences in market efficiency levels across exchanges?
- (b) Which exchange is the most efficient, and which is the least?
- (c) How has efficiency evolved over time?





Cryptocurrency exchanges included in the study

Exchange	Established	Transaction volume (24h)	Visits per week	Currency pairs	Cryptocurrencies offered	
Bitfinex	2012	\$ 340 286 524	71 617	316	134	
Bitstamp	Bitstamp 2011	\$ 438 411 567	139 073	231	109	
Cex.io	2013	\$ 19 145 748	62 249	559	224	
Coinbase	C 2012	\$ 4 244 476 963	38 874	438	292	
Exmo 🕨	2014	\$ 40 685 236	17 136	205	93	
Gemini	2014	\$ 421 716 853	250 582	139	82	
Kraken	2011	\$ 1 916 432 696	1 150 678	1 329	510	

Source: Top Cryptocurrency Spot Exchanges, 2025, https://coinmarketcap.com/rankings/exchanges/





Data

- Only dollar-to-BTC pair on fiat-to-crypto exchanges
- The data covers the period from January 1, 2017, to September 30, 2024.
- This range includes 2,830 daily BTC price quotations expressed in USD translating to 82 windows.
- Missing data ranged from 0% (Bitfinex, Exmo and Kraken) to 0.37% (Cex.io) of the series and were filled in.
- The data source is bitcoinity.org.
- Calculations were programmed in Python 3.9 using the pandas, numpy, scipy, and statsmodels packages.





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BTC price from 1/1/2017 to 30/9/2024









Methodology: EMH tests

- Long memory, which is understood as a long-term dependency manifested by the autocorrelation function of returns decaying at a slower-than-exponential rate is used to determine whether a market is efficient (weak form).
- One of the methods for estimating the memory of a process is the Hurst exponent (1951), based on the rescaled range (R/S) analysis.
- The shortcomings of the Hurst exponent have led to modifications, such as the generalized Hurst exponent used in studies by Di Matteo et al. (2005) and Sensoy & Tabak (2015).

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Generalized Hurst Exponent

- To assess the degree of persistence in a stochastic process X(t) the H(q) exponent is calculated as a measure of long memory.
 - In financial applications X(t) is typically the series of price logarithms.
- Next, we analyze the distribution of increments as a characterization of the evolution of the process X(t) $K_q(\tau) = \frac{\langle |X(t+\tau) - X(t)|^q \rangle}{\langle |X(t)|^q \rangle}$

• H(q) is defined as: $K_q(\tau) \sim \tau^{qH(q)}$ or $log(K_q(\tau)) \sim qH(q) \cdot log(\tau) + C$ and estimated using OLS regression.

H(q) = 0.5 means that X(t) does not exhibit long memory. H(q) > 0.5 means that X(t) exhibits persistence. H(q) < 0.5 means that X(t) exhibits mean reversion.



Methodology



 $W = (\frac{H(1) - 0.5}{S(H_{b}(1))})^{2}$

- Data collected from 7 platforms, covering 93 months, are divded into 12-month rolling windows, which move forward 1 month each time
- For each window, the value of H(q) exponent is calculated
- Bootstrap method is used to estimate the errors in the H(q) estimation
- The Wald statistic is calculated
- The null hypothesis is tested, stating that long memory is not present in the series
- For each platform 82 values of H(q) are calculated over time
- The ratio of windows for which the null hypothesis is rejected to all windows indicates the degree of inefficiency. This conclusion is very strong due to the design of the test



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bitstamp

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H(1)

Charts of H(1) values for seven bitcoin trading platforms obtained using a 12-month rolling observation window:

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H(2)

Charts of H(2) values for seven bitcoin trading platforms obtained using a 12-month rolling observation window:

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202 C



Results

Bitcoin exchange	Inefficient windows for q = 1	Inefficiency ratio for $q = 1$	Inefficiency rank for $q = 1$	Inefficient windows for q = 2	Inefficiency ratio for $q = 2$	Inefficiency rank for $q = 2$
Bitfinex	77	0.939	5	53	0.6463	6
Bitstamp	81	0.9878	1	58	0.7073	5
Cex.io	79	0.9634	3	61	0.7439	2
Coinbase	78	0.9512	4	59	0.7195	4
Exmo	78	0.9512	4	63	0.7683	1
Gemini	79	0.9634	3	58	0.7073	5
Kraken	80	0.9756	2	60	0.7317	3 40 1 0

Inefficient windows are those for which the hypothesis stating the absence of long memory was rejected at a given significance level of α = 5%. Overall numer of windows is 82.



Findings





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Key takeaways (1/3)

- Our results provide strong evidence against the EMH
 - The bitcoin market is characterized by inefficiency.
 - This is due to long memory, which means that after a positive return on a given day, another positive return can be expected on the following day.
 - Results in line with: Selmi, Tiwari & Hammoudeh (2018) and Lahmiri, Bekiros & Salvi (2018)
 - This effect does not occur at all times.
 - Might lend credence to alternative theories: AMH or FMH

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Key takeaways (2/3)

- Based on H(2), we find that bitcoin exchanges exhibit different degrees of inefficiency
 - Cex.io and Exmo are the most inefficient exchanges
 - Bitfinex is the least inefficient
 - Contributing to the body of literature that directly compares bitcoin markets (Pieters & Vivanco, 2017; Matkovsky, 2018; Duan et al., 2021; Borri & Shakhnov, 2022)
 - We support the findings of Pieters & Vivanco (2017), who concluded that bitcoin markets fail to achieve LOOP
 - With stipulations, we do not observe the leveling of cross-market differences documented by Crépellière, Pelster & Zeisberger (2023)





PUEB for Economy 5.0: Regional Initiative – Global Effects (RIGE) Key takeaways (3/3)



- There does not appear to be a consistent trend toward either increased efficiency or inefficiency in the markets
 - Improved efficiency characteristics: in 2018 and 2021
 - Negative reaction to external events: at the beginning of the COVID-19 pandemic
 - Markets became more inefficient in the short term, but this effect did not persist in the long term – this aligns with Naeem et al. (2021) and Kakinaka & Umeno (2022b)
 - Changes in efficiency do not follow a unidirectional trend



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Thank you!

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