



Meet Bitget

#Tradesmarter



About us

Established in 2018, Bitget is the [world's leading crypto exchange and Web3 company](#), serving over 120 million users across 200+ countries and regions.

Bitget is committed to helping users trade smarter with its pioneering copy trading feature and other trading solutions. With an average daily trading volume of \$20 billion, [Bitget is now the fourth largest crypto exchange by volume](#).

Bitget Wallet, formerly known as BitKeep, is a world-class, multi-chain crypto wallet offering a wide range of Web3 features, including wallet management, swaps, an NFT marketplace, a DApp browser, and more.

Bitget also inspires individuals to embrace crypto through collaborations with credible partners, such as the world's most celebrated football league, LALIGA, legendary footballer Lionel Messi, top Olympic athletes, and official eSports event organizer, PGL.





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Our story

Trade smarter.

Join today and trade crypto easily, earn more and secure your financial future.

Bitget was founded with a steadfast belief in being the last 10% who remain committed even in the face of adversity.

With a background in traditional finance, Bitget's founding team discovered blockchain technology in 2015. [In 2018, they became intrigued by cryptocurrency after studying the Bitcoin whitepaper and Ethereum ecosystem.](#) They believed that cryptocurrency would play an important role in the future and even benefit the unbanked. However, the market crash chased away most speculators, and less than 10% of people chose to stick to their convictions and rebuild. Bitget was then officially founded in the same year.

Born in a bear market, Bitget insists on putting users first, focusing on product innovation, and [advocating long-term prospects with the spirit of "earnestness."](#) The company aims to inspire people to embrace crypto and improve the way they trade, one at a time.



Vision

We believe in a more equitable future world driven by crypto evolution.

Mission

We empower the future of finance by ensuring secure, efficient, and smart digital transactions.



Values

Users First



We genuinely care about the voice of each and every user.

Integrity & Honesty



We prioritize earning trust by consistently adhering to responsible and ethical standards.

Open Communication



We communicate transparently and promptly, sharing all the good, the bad, and the ugly.

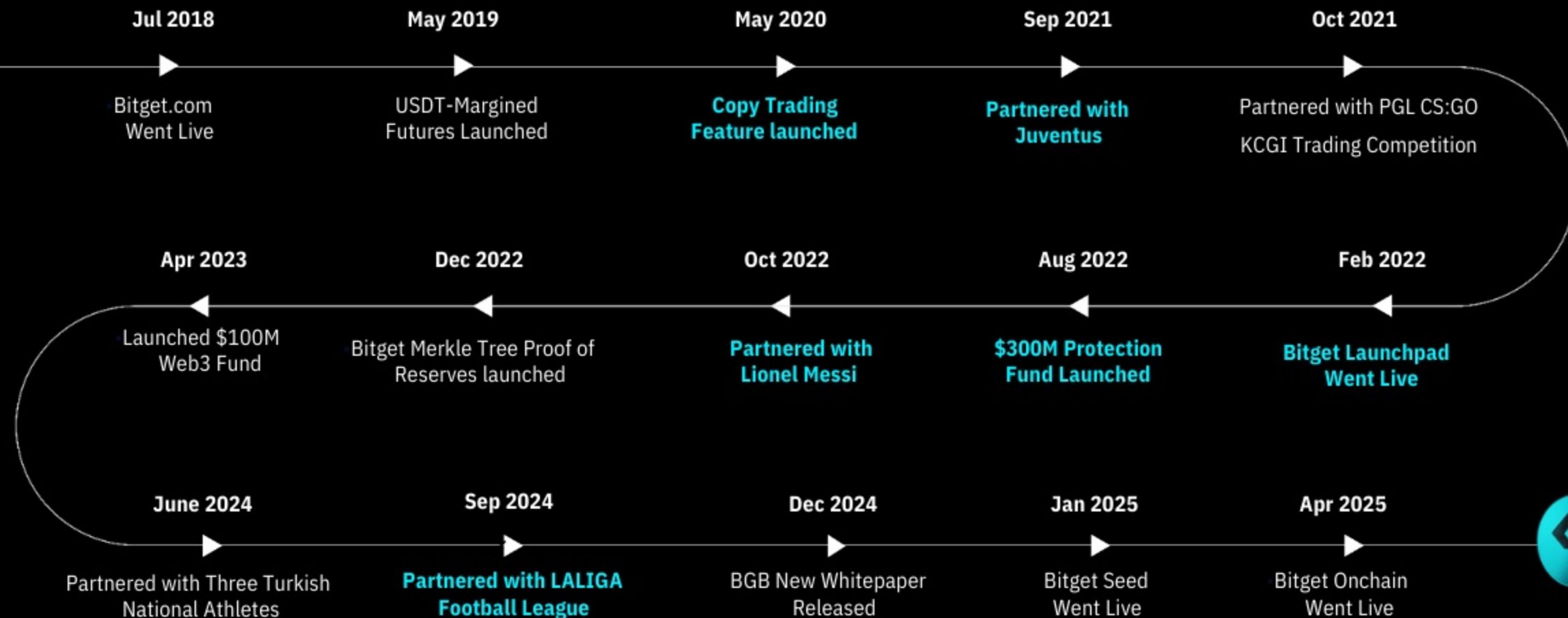
Deliver Results



Change won't happen itself. We take deliberate actions to make it happen.



Milestones





Bitget by the numbers

Largest crypto
copy trading platform

#1

Users worldwide

120M

Daily trading volume

\$20B

Coins listed

700+

Elite traders

200,000+

Bitget Protection Fund

\$600M+



Ecosystem





Global team



Asia & Pacific

-  Australia
-  Hong Kong
-  India
-  Indonesia
-  Japan
-  Malaysia
-  Pakistan
-  Philippines
-  Singapore
-  Taiwan
-  Thailand
-  Vietnam



Europe

-  Belarus
-  Croatia
-  France
-  Germany
-  Hungary
-  Italy
-  Portugal
-  Russia
-  Spain
-  Sweden
-  Turkey
-  Ukraine
-  United Kingdom
-  Poland

Latin America

-  Argentina
-  Bolivia
-  Brazil
-  Colombia
-  Mexico
-  Venezuela


Africa

-  Nigeria
-  South Africa

Middle East

-  Dubai
-  Egypt
-  Lebanon

North America

-  Canada

2000+

Employees

60+

Countries & regions



Security and risk management

Wallet safety

- Cold/hot wallet separation storage solution
- Multi-signature
- Withdrawal protection

Risk control

- Real-time risk analysis
- Know Your Customer (KYC)
- Anti-Money Laundering (AML)

Security operations center

- 24/7 Emergency Response Center
- Experienced security experts
- Full coverage of network, application, and server SOPs
- Efficient and traceable

Network security

- Zero-trust security architecture
- Complete defense-in-depth system
- Leading attack and intrusion prevention strategies

Data security

- Full lifecycle data encryption
- Static/dynamic sensitive data desensitization
- Smart data leak alerts

Cooperation with top security vendors

- Akamai
- Certik
- Exvul
- Sumsub
- SlowMist



Protection Fund



The second largest
security fund among CEXes



The Bitget Protection Fund is an emergency reserve created to protect our users' funds.

- The Bitget Protection Fund is currently valued at **\$600+ million**, readily available in BTC.
- Bitget pledges to **secure the value** of the Bitget Protection Fund over \$300 million for at least the next three years.
- Handled with full transparency, the assets are stored in seven wallet addresses that are public for users to **track in real-time**.



Proof of Reserves (PoR)

To provide more transparency about the assets on our platform, Bitget launched its Proof of Reserves page in December 2022.

- **Each user can verify** that their funds are included in the Merkle tree by checking the total amount of users' assets stored in the Merkle Tree leaf nodes.
- Bitget's reserve ratio will be updated every month, and is currently over **1.9 times** the total user assets.
All of Bitget's BTC, ETH, USDC, and USDT addresses are
- **public to view**, and our solvency program has also been updated to Github.

Merkle Tree Proof of Reserves
to enhance transparency





LALIGA Partnership

In September 2024, Bitget proudly partnered with LALIGA, the world's most iconic football league, as its Official Crypto Partner across the EASTERN, SEA, and LATAM regions. This partnership brings together the transformative potential of cryptocurrency and the global passion for football, accelerating the adoption of Web3 technologies in emerging markets. Together, Bitget and LALIGA aim to inspire the next billion users, inviting them to embrace the future of finance while celebrating the timeless spirit of sports.



Blockchain4Youth

Launched in May 2023, Blockchain4Youth aligns with Bitget's mission to inspire the youth to embrace blockchain. A recent study found that Millennials and Gen Z, who make up 46% of crypto enthusiasts, are driving the development of a blockchain-friendly future.

Bitget recognizes that Millennials and Gen Z will one day become proactive leaders and require blockchain knowledge to get there. To achieve this, a comprehensive approach has been taken to encourage and educate the youth in blockchain technology, from virtual courses to real-world talks to hackathons and scholarships. Bitget is committing \$10million across 5 years to achieve this goal.

15,000+

Participants

100+

Campus lectures

60+

Universities

2,300+

Certificates issued



Builder program

The Bitget Builders Program is a global recruitment initiative for cryptocurrency users, launched by Bitget in June 2023. It is the latest initiative under the Blockchain4Youth charitable project, which Bitget initiated in May 2023.

We currently have **over 5,000 builders from more than 55 countries, including over 1,300 active users.**

Our key areas of growth include English-speaking markets, the European Union, Latin America, Turkey, and Southeast Asia.

The role of Builders includes guiding users through the registration process, **promoting the Bitget brand, and managing communities.**

Regardless of their specific area of activity, all contribute to the development of Bitget's global ecosystem, which is why we collectively call you Bitget Builders.

5000+

Builders

1,5+

Years

55

Countries





Decentralization?

In the rapidly evolving world of innovation, continuous improvement of our products and a creative approach to developing new solutions are essential. This is especially important in the blockchain and cryptocurrency industry, which attracts thousands of new users every day. However, many of the available features are so advanced that they can become a barrier for those just beginning their journey with blockchain technology.

At Bitget, we address these challenges by offering intuitive and user-friendly solutions.

Introducing LaunchX!

LaunchX

Innovative token distribution for early access to top projects

[Learn more](#)





Decentralization?

LaunchX was created with new users in mind, providing them with simplified and intuitive access to the token presale market. While many people are already familiar with the concept of launchpads, complex participation requirements often act as a barrier to engagement.

With LaunchX, this process has been streamlined to the maximum - users gain access to investments at the earliest possible stage, increasing their opportunities to participate in high-potential projects.



Fuel Ignition is a high-performance Ethereum L2, powered by the FuelVM and verifiable at home.

Subscription ends in

00 D 10 : 02 : 23

FUEL

Subscription phase

Sale price

0.02 USDT

Individual max commit

5,000 USDT

Sale amount

275,000,000 FUEL

Number of participants

122,992

Fundraising target

5,500,000 USDT

Total committed

340,015,518 USDT

Subscribe now



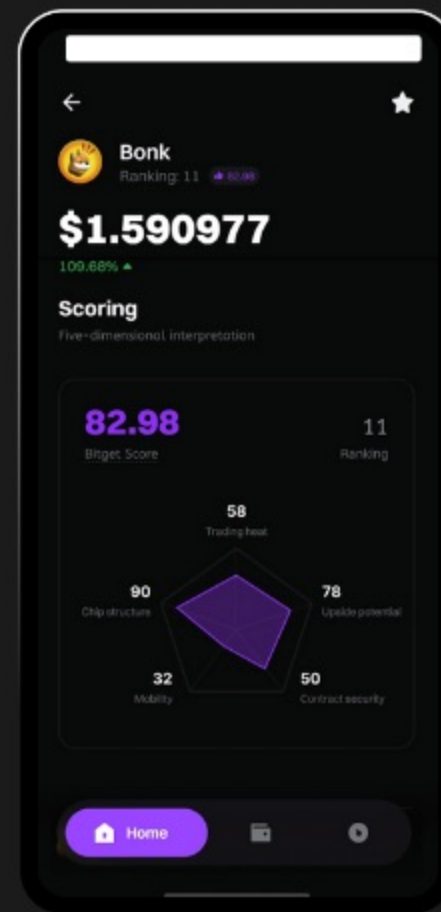
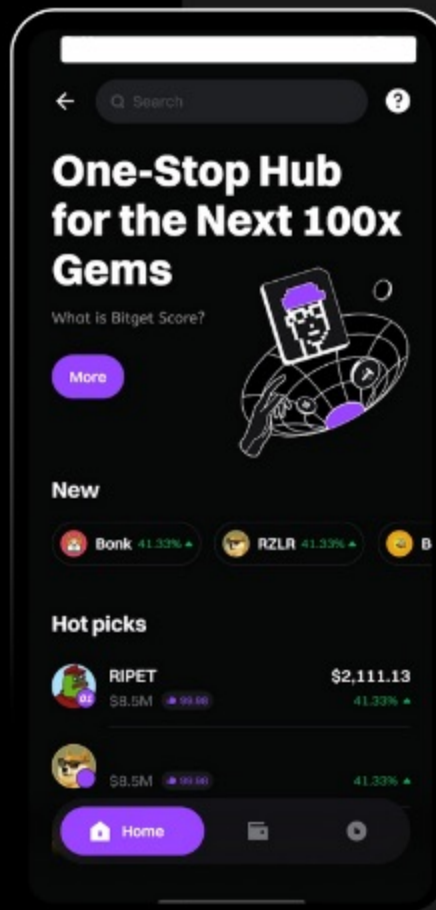
Decentralization?

Bitget Seed – a new, comprehensive on-chain trading platform offering a seamless, gas-free experience, designed to help users discover promising early-stage projects.

The Bitget Seed platform is built to enable users to **identify valuable assets at an early stage**.

Token selection is based on factors such as strong community engagement, a large user base, high growth potential, and promising market outlooks.

It's worth noting that tokens featured on Bitget Seed have a high probability (though not a guarantee) of being listed and evolving into significant projects on the Bitget exchange.



[About Bitget](#)[Operations & Marketing](#)[Product & Technology](#)

Bitget Onchain

"Going Onchain, Without Going Onchain."

Bitget Onchain was designed to build a bridge between centralized exchanges (CEX) and decentralized exchanges (DEX). Users can trade popular on-chain assets using various spot accounts within the Bitget app.

Thanks to integration with **major blockchain networks**, users gain access to a wide range of assets. This marks another step toward full decentralization - delivered in a convenient and user-friendly way.

Bitget Onchain significantly **simplifies the entire process**, reduces on-chain transaction costs, and optimizes the user experience, making on-chain trading more convenient and practical for Bitget users.

Solana

BNB

Base

[Chart](#)[Score](#)[About](#)[15M](#)[30M](#)[1H](#)[4H](#)[1D](#)[1W](#)[Buy](#)[Sell](#)

Total

5

USDT

[25%](#)[50%](#)[75%](#)[100%](#)

Spot account balance



Credited to Onchain account

6,335.2328162 COCO



Minimum received

5,358.0231543 COCO

[Buy COCO](#)

Bitget Onchain

"Going Onchain, Without Going Onchain."

- **Faster On-Chain Trading:** Trade on-chain assets without the need to learn complex Web3 wallet operations. Exchange-level trading experience.
- **Safer On-Chain Trading:** Exchange-level asset protection without the need to manage private keys or approve transactions manually. High level of security.
- **Wide, High-Quality Asset Selection:** Bitget On-chain offers a broad selection of on-chain assets—with continuous updates, including early-stage projects.
- **AI-Powered Smart Filtering:** With advanced AI algorithms, Bitget On-chain delivers real-time asset analysis, eliminating the need for manual market research.



Chart

Score

About

15M

30M

1H

4H

1D

1W

Buy

Sell

Total

5

USDT

25%

50%

75%

100%

Spot account balance



Credited to Onchain account

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Minimum received

5,358.0231543 COCO

Buy COCO



Copy trading

Bitget was **the first exchange** to launch Copy Trading and is currently the world's largest crypto copy trading platform.

- Bitget now support futures copy trading, spot copy trading, and bot copy trading.
- Beginners can review elite traders' portfolios and historical performance before **subscribing to a one** that meets their expectations on returns and risks.
- Elite traders can share their trading strategies to generate passive income, which can be equivalent to up to **20% of their followers' revenue**.

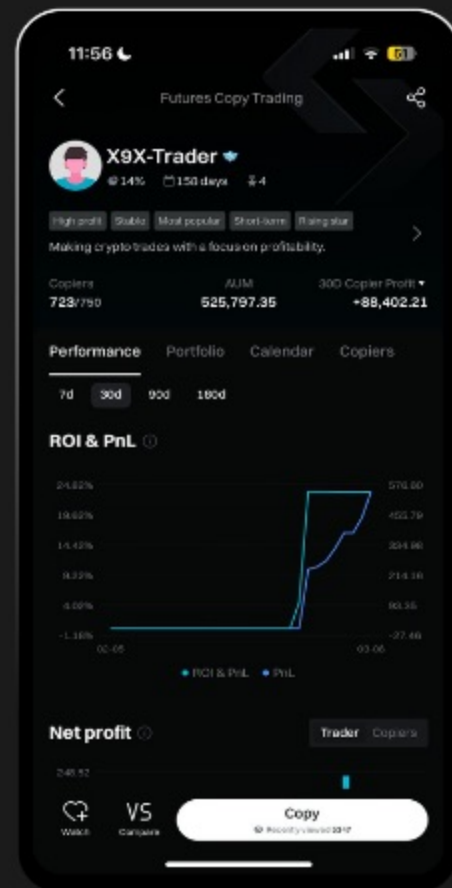
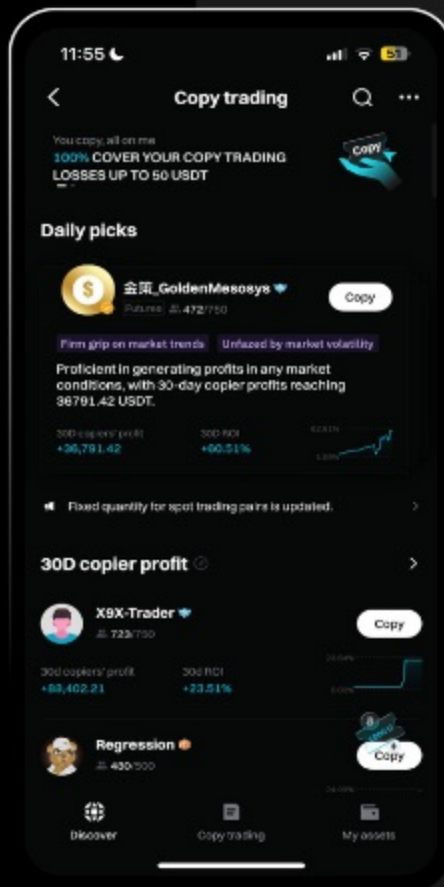
Elite traders

200,000+

Followers

1,000,000+

Successful trades

100M+



Earn



Fixed Income

**Saving / Staking / BGB Staking /
Wealth Management**

This is a simple financial product where users can invest funds and earn daily returns based on the agreed-upon APR (Annual Percentage Rate). Users can redeem their principal at any time.

Structured Products

**Shark Fin / Dual Investment /
Smart Trend / Range Sniper**

Customers need to assess market conditions and choose an appropriate direction or range of volatility. These products come in principal-guaranteed and high-return types. In general, structured products will bring users much higher yields with lower risk.



Structured Products



Shark Fin

Advantages

1. Principal guaranteed
2. Industry-leading 7% guaranteed APR!
3. Pursue higher yields



Dual Investment

Advantages

1. Always the right timing
2. Always earn interest
3. Always with flexibility



Smart Trend

Advantages

1. Principal guaranteed
2. Guaranteed basic APR & pursue enhanced yields
3. Guess the right trend & earn maximum returns



Bitget Token (BGB)

What is BGB?

The BGB Token is Bitget's own platform token and is driven by the belief that a crypto ecosystem should be simple, secure, and accessible to everyone around the world. As a platform token, the top priority for BGB is to provide a diverse range of exclusive benefits to holders, so that we can benefit together from Bitget's growth.

BGB Holder Benefits

🔥 Launchpad	Early access to the most promising tokens
🔥 Launchpool	Free platform to earn hot tokens
🔥 PoolX	24/7 farming opportunities
BGB savings	Earn daily rewards
On-chain use case	Pay for Bitget Wallet's general multi-chain gas fees
BGB VIP	New benefits coming soon
Spot Fees Discount	20% discount on spot trading



Trade BGB on





Bitget Wallet

- In March 2023, Bitget made a substantial \$30 million investment in BitKeep, acquiring a controlling stake. Following this strategic move, BitKeep underwent a transformative and strategic brand evolution in August, officially rebranding as Bitget Wallet. Safer transactions, better prices. Bitget Wallet is your ultimate Web3 portal to the crypto universe



Users

60 Million

Cryptocurrencies

500,000+

Total swap trading volume

\$12 Billion



Buy crypto with Bitget



Credit/debit card — Buy crypto via Visa or Mastercard!

- 120+ fiat currencies supported.



P2P— Buy crypto at a better P2P price.

- Trade safely and easily with zero fees.
- Trade crypto via various payment methods.



Bank deposit — Deposit fiat with 0 fees

- Top up EUR & BRL balances to buy or trade crypto!



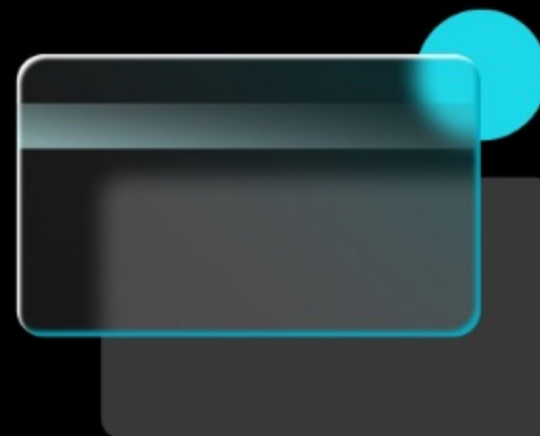
Third-party payment — Integrated with Banxa, Alchemy Pay, Simplex, Mercuryo, and more !



Cash conversion — Buy crypto with balances: bank deposit & on-chain deposit.



Quick buy — A one-stop shop that supports 9+ payment methods/channels!





Bitget Pay

Bitget Pay is another kind of internal crypto transfer method. A Bitget user can use Bitget Pay to transfer crypto to another Bitget user instantly and without any fees.

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Fee-free payments

Bitget Pay has no transactions fees.



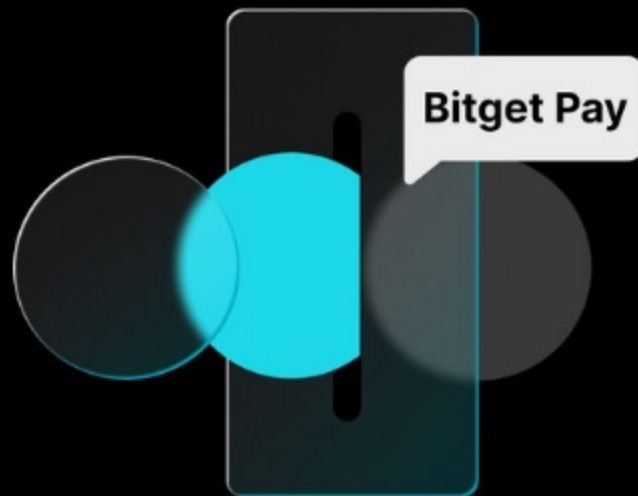
All coins supported

Pay with any coins on the platform.



Instant transfer

Complete payments in seconds.





Bitget Card

- Google Pay and Apple Pay supported
- Visa ATM withdrawals anywhere around the globe
- Virtual card issued immediately upon approval of your application



Bitget Card perks



Ultra-high spending limit

- Unlimited spending made possible



USD-denominated card

- Accepted in over 180 countries/regions
- Lowest FX fees to support local spending



Visa Platinum

- Use your Bitget Card with over 50 million merchants worldwide
- Enjoy platinum perks within the Visa network



Save yourself the hassle

- No topping up, real-time settlement in crypto
- No annual fees, no application fees



BGB rebates coming soon

- Swipe and earn BGB, up to 8% of your spending amount



More perks to discover

- Enjoy additional benefits from dedicated merchants
- A brand-new loyalty program that offers greater flexibility



Thank You

